HM Revenue & Customs

Preparing for the future: Financial support for parents of teens

Resource pack



Introduction

For families with teenagers, the end of high school opens up exciting new opportunities! However, we know the admin that goes alongside this can be challenging for both parents and their children.

This information pack can be used in your communications with parents, to make it easier for them to extend their Child Benefit payments and support their children with preparing for the future. Please feel free to share this information on any of your channels, including:

- Email/newsletter copy
- SMS messaging
- Social media messaging

Email/newsletter

Extend your Child Benefit claim for your teen today.

It's time for parents across the UK to extend their Child Benefit claim if their 16-19-year-old is staying in full-time non-advanced education or approved training.

HMRC sent 1.4 million letters between 24 May and 17 July to parents, explaining how to extend their claim. If you haven't received a letter, there's no need to worry. You can still extend your Child Benefit via the HMRC app or online where eligible.

We know how important Child Benefit can be to families, so let HMRC know by 31 August if your teen intends to stay in approved education or training.

Extending your Child Benefit ensures you won't miss out on any payments from 31 August. However, if your child changes their mind about further education or training, you can simply let HMRC know online or in the app and we'll update our records and adjust any payments as needed.

For parents who can't extend their Child Benefit online, you can still do so by post or by phone.

SMS messaging

SMS copy
Is your teen staying in education or training next year? Update your Child Benefit claim to keep receiving payments: https://ow.ly/VPv550SwWCS

Social media messaging

We've attached some social media assets to the email we sent to you, in case you want to use these on your own channels. Here is some of our social media messaging:

Social media copy
Starting to get ready for the new school year? 🗂 If your teen is staying in education or training, you'll need to extend your Child Benefit claim. Don't miss out on up to £1,331 next year – let HMRC know online or in the HMRC app today. Go to 👉 https://ow.ly/VPv550SwWCS